

# EASY<sup>®</sup>

*English Academic Success for You*

## Executive Summary

**EASY - The ESL Series** is a series of 27 DVDs (or other media formats) developed by educators for educators. EASY is intended for use as a direct instructional tool and is strong enough to be used as core curriculum for teaching and learning reading, writing, listening and speaking skills in English. Up-to-date video, featuring the latest production values and techniques, delivers instruction that is matched to corresponding content in the EASY teacher's guides and in the reproducible EASY student workbooks.

**EASY curriculum** is instruction for absolute beginners, high beginners, low intermediate and high intermediate ESL students. These materials are age and content appropriate for ESL students at middle and high schools and in **adult & community** education, **Even Start, family** literacy, **migrant** education, **library** literacy, **workplace** literacy and **workforce education programs**.

**EASY is correlated** to many state K12 and adult ESL standards, and the BEST, BEST Plus and CASAS assessment tools.

**EASY has been approved for purchase** with funds provided under Federal E.I.A., Title 1, Title 3, Migrant Education, W.I.A, Carl Perkins, EL-CIVICS and Distance Education funding in addition to state and local initiatives.

### **EASY – The ESL Series titles include:**

- EASY Part 1 - The Beginner Series (6 Topical Units on 6 DVDs)
- EASY Part 2 - Community Essentials (6 Topical Units on 6 DVDs)
- EASY Part 3 - EASY to Work - Service and Hospitality (15 Topical Units on 15 DVDs)

### **EASY is deliverable** in the following modes:

- In the classroom with a **projector and smartboard** as a tool for direct instruction by teachers, who follow the lesson plans included, or use the *video index* to select appropriate video content to reinforce their own lesson plans.
- In a **computer learning lab** or classroom using CDRoms or Network resource
- In the **student's home** using DVDs as independent self-study materials
- In the classroom or in the student's home, distributed over **community cable television** (PBS format broadcast rights available)
- In the classroom, learning lab or in the student's home distributed **over the internet** in development for 2009.

**Longitudinal research** has shown that EASY produces significant increases in student comprehension and improved performance on CASAS, BEST Plus and other standardized tests.

- [Why EASY Works: The Research Behind EASY's Media, Methods, and Content](#)
- [California Adult ESL Research](#)
- [Research documents the efficacy of EASY among teenage and adult learners when used in home-based learning programs.](#)

Research available on the EASY website under **Teacher's Corner** at <http://www.easyeld.com/teachers/teachers.php>

**The EASY Video Index** identifies the unit numbers and time codes for instructional content in EASY Parts 1 & 2 by LIFESKILLS, GRAMMAR AND VOCABULARY

**The EASY Scope and Sequence** Charts ([Parts 1&2](#), [Part 3](#) ) helps teachers quickly find what instructional content is delivered in each module.

Research available on the EASY website under **Teacher's Corner** at <http://www.easyeld.com/teachers/teachers.php>

### **Technology and Support**

- EASY is delivered on **VHS, DVD**, and Interactive **CDROM**, may be installed on a **local area network** server, and is now available **over the internet**. PBS format videotapes are available for distribution of EASY Part 1 and Part 2 **over TV networks**.
- EASY CDROMs are compatible with **Mac OSX** and **Windows XP/Vista** operating systems, and can be delivered either **stand-alone** workstation or **client/server** over a local network
- CDROMS are auto-running with **no installation necessary**
- **Network Installation and training** are available from the distributor on a fee-for-services basis
- **Toll-free technical support** is provided for all EASY customers at no additional charge
- Maintenance Updates - EASY provides all maintenance upgrades and fixes of their software at no additional charge

### **Licensing**

The EASY license grants limited rights of usage in classrooms and other settings, and a site license to copy student workbook materials. An annual license to locally duplicate DVD content is available. A broadcast license is available for program distribution on TV networks.

### **Distributed by**

EDUREP, Inc

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800-568-9604

<http://www.edurep.com/easy1.htm>

**EASY Homepage** - <http://www.easyeld.com/>